

Patrick Bower
COPYWRITER

pwbower@gmail.com
718-710-1993

SELECT EXPERIENCE

2017-2019, Saatchi & Saatchi Wellness

Copy Supervisor

- Consumer Copy lead for DUOPA and MAVYRET
- Med-reg wrangler
- Client whisperer
- Conceptual, practical, inimitable

2016-2017, Medicus

Freelance Senior Copywriter

2016, White House | Black Market

Freelance Senior Copywriter

2015-2016, ISAIA Napoli

Freelance Senior Copywriter

2013-2015, CA Technologies

Freelance Senior Copywriter

2010-2013, Bloomingdales.com

Copywriter

2009-2010, Digital Pulp Advertising

Freelance Copywriter

2009-2010, COPY GOLD Advertising

Freelance Copywriter

2008-2009, Calvin Klein

Freelance Copywriter

2007, Charming Shoppes Interactive

Copywriter

2005-2007, Macys.com

Copywriter

EDUCATION

Indiana University – *English / Classical Literature*